

ALL ASPECTS OF THE INDUSTRY WORKSHEET

PERKINS IV REQUIRED ELEMENTS IN A CTE PROGRAM OF STUDY

School: Leuzinger Program of Study: Arts, Media, & Entertainment

Introductory Course (A): Introduction to Multimedia

Concentrator Course (B): Digital Film I, Digital Photography II, Drawing and Digital Art

Capstone Course (C): Leuzinger Television/ Photojournalism/ Video Game Development &

Mandatory Components:	Activity:	Taught When?	
		Course A,B, and/or C	S1/ S2
PLANNING:			
1. Describe why industries respond to customer wants and expectations.	- Economics - Eng. 11:		
2. List differences in how companies deliver products versus delivering services.	- Economics -		
3. Describe ways a worker can influence company decision-making.	- Economics -		
4. Identify benefits in anticipating technology and market trend changes.	- Intro to Multimedia -		
5. Identify an example of how regulatory laws can impact how a business operates.	- Government - Eng. 11: Appearance Discrimination/ Going for the Look		
6. Identify an example of how a political organization can impact how a company operates.	- Government - Dig. Film I: Create PSA		

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MANAGEMENT:			
1. Identify key components of a company "mission statement."			
2. Identify how a corporate "chain of command" works.	- Economics -		
3. Describe the significance of a company's "corporate culture."	- Economics -		
4. Describe how a company organizes its departments.			
5. List typical ways company departments communicate.			
6. Cite examples of why a worker should adjust to different management styles.			
7. Cite an example of how companies are dependent on the national economy.			
8. Cite an example of how a company is dependent upon the local economy.			
9. Describe the importance of achieving internal and external customer satisfaction.			

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10. Identify examples of how cultural diversity can affect an industry.			
11. Identify key differences in how private companies and government agencies operate.			
12. List reasons why written policies are used in industry.			
13. Identify resources available from professional organizations.			
14. Identify how roles and responsibilities in a family business are different than in larger companies.			
15. List benefits a worker can get by participation in meetings.			
16. Describe how a company's marketing affects all its employees.			
FINANCE:			
1. List typical ways a business obtains capital.			
2. Describe the importance of accounting in a business.			
3. Describe key implications for a company that grants credit.			

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4. Describe how a company estimates and bids for a contract.			
5. Describe how paycheck deductions affect a worker.			
6. Describe the importance of cost containment in a company.			
TECHNICAL AND PRODUCTION SKILLS:			
1. Demonstrate basic math ability.	- Algebra II and Geometry multimedia-based coursework		
2. Demonstrate the capability to measure quickly and accurately.	- Statistical measuring of audience responses - Survey Monkey - Establishing camera angles/shots and set design		
3. Demonstrate the ability to speak and write the English language effectively.	- Internet-based research papers - PowerPoint Presentations - Screenwriting		
4. Demonstrate the ability to listen effectively.	- Internet-research based Debates - Collaborative film production teams -		
5. Demonstrate the ability to use effective negotiation skills.	- Digital Film Production teams -		
6. Demonstrate the ability to manage time effectively.	- Shooting schedules		
7. Demonstrate the ability to read blueprints and/or drawings.	- Set design - Drawing and Digital art instructions		

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8. Demonstrate the ability to perform basic computer operations.	- Intro to Multimedia - Microsoft Word, PowerPoint, Excel - Internet research		
9. Demonstrate the importance of deadlines and schedules.	- Film production scheduling - Research paper assignments - All project deadlines		
10. Demonstrate the ability to use teamwork.	- Film production teams - Classroom collaborative groups - Fulfill each role requirement		
11. Demonstrate the ability to use supervisory and delegation skills.	- Film production directors - Photojournalism editors		
12. Demonstrate the ability to utilize good public speaking skills.	- Presentations to community -		
13. Demonstrate the importance of using troubleshooting techniques.	- Microsoft Office and Adobe CS3 technological issues - Shooting schedule challenges		
14. Cite one example of a job that is inter-related with another job.	- Photographer and Journalist - Animator and Video Game Designer - Camera Operator and Special Effects Creator		
15. Demonstrate the ability to obtain technical information.	-		
16. Identify certification requirements for a specific job.			
UNDERLYING PRINCIPLES OF TECHNOLOGY:			

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1.	Describe the key characteristics of the technology used in your industry.		
2.	Describe the importance of analyzing new equipment for possible use.		
3.	Describe the importance of continuously upgrading one's job skills.		
4.	Describe the importance of adaptability and learning from experience.		
5.	Describe the importance of acquiring and analyzing information effectively and making sound decisions.		
6.	Describe the importance of cross training.		
LABOR:			
1.	Describe the importance of a written job description.		
2.	Describe the importance of knowing your rights as a worker.		
3.	Describe the role labor organizations play in your industry (if any).		

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4.	List advantages/disadvantages of hourly and salaried pay.		
5.	List differences between being a self-employed worker and a worker employed by a company.		
6.	Describe the importance of understanding why a worker is asked to occasionally work longer hours.		
7.	Describe the importance of cultural sensitivity.		
COMMUNITY:			
1.	Describe the importance of recognizing that workers may contribute special skills through volunteer work.		
2.	Identify key ways a community helps its community.		
3.	Describe how a company's public perception is important.		
4.	Describe the importance of providing for the access needs of the physically challenges.		

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1.	Describe the importance of complying with state and federal agency regulations.		
2.	Describe why it is important to avoid job-specific health threats.		
3.	Read and comprehend major components of a Material Safety Data Sheet.		
4.	Identify basic safety training techniques.		
5.	Describe the importance of participation in preventive medicine programs.		
6.	Describe the importance of handling stress effectively.		
7.	Describe the importance of good workplace ergonomics.		
8.	Identify any effects weather could have on an industry.		
9.	Describe the importance of management's responsibility for a safe workplace.		